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**Bondarenko Daniil Vladimirovich,**  
Senior Lecturer, Department of Finance and Credit,  
Institute of economics and management,  
V.I. Vernadsky Crimean Federal University,  
Simferopol, Russian Federation.

**Bondarenko Ekaterina Igorevna,**  
PhD in Economics, docent,  
V.I. Vernadsky Crimean Federal University,  
Simferopol, Russian Federation.

**Kunsky Andrey Olegovich,**  
Vice-Rector for Economics and Finance,  
V.I. Vernadsky Crimean Federal University,  
Simferopol, Russian Federation.

**Bunchuk Nikolay Alexandrovich,**  
PhD in Economics,  
Associate Professor of the Department of Finance and Credit,  
Institute of economics and management,  
V.I. Vernadsky Crimean Federal University,  
Simferopol, Russian Federation.

## COMPONENTS OF STRATEGIC MANAGEMENT OF FINANCIAL STABILITY OF BUSINESS ENTITIES AS THE BASIS FOR THE DEVELOPMENT OF THE REGION

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As a result of the study of financial and economic security, as the basis for the development of the region, the need was determined to ensure the sustainable development of the economic entity itself, for which conditions have been created for the implementation of such a financial mechanism that is able to adapt to the changing conditions of the internal and external environment. An integral component of the strategic management of the financial stability of an enterprise is monitoring, which must be carried out at all stages of strategic management and control, which makes it possible to timely identify deviations from planned plans, adjust them as necessary, and also evaluate the results obtained.

*Keywords:* financial stability, financial security, business entities, financial strategy.

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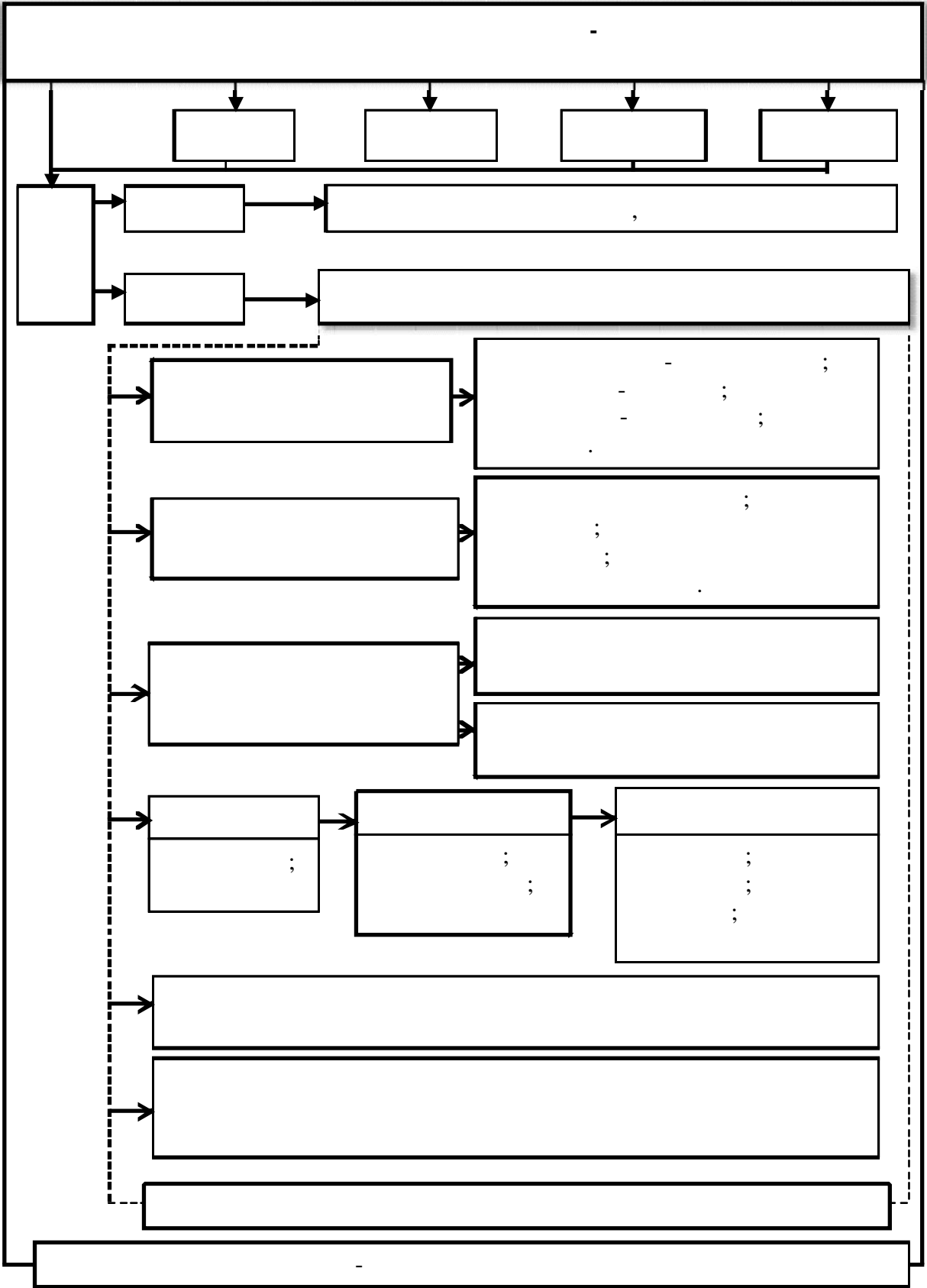
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